

SAMPLE 1

Solve Big Problems, Simply. One Step at a Time.

Have you ever tried to boil an ocean?

To tackle a project so large ... so complex ... that:

- barriers seemed impenetrable?
- forward motion, indiscernible?
- success, uncertain or improbable?

Discover how creative strategist, problem-solver and consultant Name helps organizations like yours boil their “oceans” every day ... one bucket, one step, at a time ... through customized and innovative strategy, change management, project management and facilitation services.

Break barriers. Move forward. Boil your ocean.... Realize success.

SAMPLE 2

Focus. Evolve. SUCCEED!

Where are you (and your business) right now?

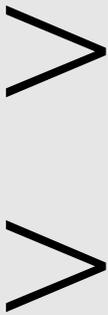
- Feeling like work is depleting your passion and energy? (It probably is!)
- Want to kick your success up a notch?
- Ready for more creativity, innovation and growth?
- Holding all the right puzzle pieces but can't quite get them to fit?
- Tired of giving more than you get from “the team”?
- Just trying to survive...with no real vision for the future?
- Fed up with putting out fires instead of reaping the rewards of all your hard work?
- Burned out...wondering why and how you ever got into this mess?
- Wanting to restore the passion and energy that drove you before?

The success you've always wanted is within reach.

No matter where you are, we at COMPANY are ready to help you turn things around so you can experience the success you've always wanted. Explore our Web site – see what we're all about and how we can help you: through process consulting and help with your business strategies, including [consulting for nonprofits](#), as well as through [coaching](#), [team building](#), [speaking](#), [sales and marketing programs](#) and [training](#). See how COMPANY helps you as a business executive to reshape your business—and your personal and professional life—so that work becomes fun, energizing and profitable once again.

While you're at it, see how our unique expertise in [organizational development](#), [emotional intelligence](#) and [team-building/team effectiveness](#) will help you better understand and leverage your personal and business strengths so you and your team can work synergistically towards comprehensive, long-term goals.

Our can-do, failure-is-not-an-option attitude will soon have you—and your firm—thriving beyond your wildest dreams.

COMPANY HELPS YOU...		SO YOU CAN BE...
<ul style="list-style-type: none"> • Hire and keep star performers • Develop managers who manage, salespeople who sell, leaders who lead • Recoup your investment in staff • Create and maintain a base of raving customer fans • Manage group dynamics for optimal performance • Tap emotional intelligence for better work and home relationships • Compete better and sell more • Be more! 		<ul style="list-style-type: none"> • Less stressed • Happier • More competent • A better communicator • A breakthrough thinker • More creative • More innovative • More energetic • Enthusiastic • Steady under pressure • More balanced • Clear about your role • A leader in your field • The best you can be!

FREE CONSULTATION. Listen, we've got to talk. No matter how much stuff we put on our Web site, the only way you'll ever really know whether we're the right firm for you is if you give us a call at 1-888-xxx-xxxx, or if you e-mail us at info@company.com. So go ahead; get in touch. Find out how we can develop a custom program to help you reach your goals—STARTING TODAY.

SAMPLE 3

Consulting

**Tackle tough business problems.
Create and thrive through change.
Feel fulfilled and rewarded—every day.**

Excuse us; we'd like to reinvent your wheel.

As business consultants, we've learned through years of working with business owners, executives and their teams that what leads to success for one individual, group or firm does not always work for another. That's why we don't buy the "there's no use in reinventing the wheel" argument; instead, like a chemist working with the same set of elements to create endless arrays of new compounds, we work with existing tools, methods and approaches to develop a unique new wheel that's just right for you.

Get to your preferred future—FAST!

We realize you're not like anyone else, so we won't pull out a cookie-cutter consulting approach and trim it to fit your business. Instead, we combine all the specialized tools and knowledge in the wider consulting arena with our unique organizational development expertise and your ideas, insights and desires to create an integrated action plan designed to get you to your preferred future—FAST!

Improve the effectiveness of your entire organization.

In organizational development consulting, how we do something is just as important as what we do. What this means to you is that you'll get the approach that's best for you and your firm. Depending on what's happening in your business, we might recommend an HR approach that leverages team building, conflict resolution, personal growth workshops, interpersonal skill-building, communications training or emotional-intelligence training. Or perhaps for your firm an operational approach would be better; in that case we tap total quality management or work process redesign. Or maybe the strategic approach will cure what ails you; in that case, we opt for strategic planning and management, Future Search conferences, the learning organization, Open Space and more.

Next, we get busy supporting the execution of your business strategy. We help individual managers and executives increase their leadership impact to deliver better results. We partner with teams to improve collaboration and productivity. And at the organizational level, we create and deliver programs that build essential leadership competencies, facilitate successful change and align the culture to support the business strategy.

Feel fulfilled and rewarded—enjoy life as a business owner once again!

At the end of the journey, you'll find that you're getting the kind of profit you deserve out of your business. You're FULFILLED and REWARDED for the investment you've made in

your business. And you're happy and secure knowing that your business is and will continue to run smoothly with a team that supports you and cares for your customers!

Take the next step.

See for yourself what a difference the COMPANY team can bring to your life and your business. Send us an e-mail or give us a call to arrange for a FREE consultation. At the very least, you might leave the conversation with a new idea or strategy you hadn't considered before. Since you have nothing to lose and much to gain, it makes sense to get in touch with us – today.