

Letter 1

Hello, [Name].

Have all of your dreams come true?

Well, have you ever stopped for a minute, looked at yourself in the mirror, and asked, “Why not? Why *haven't* my dreams come true?”

- Maybe your dream is to **earn six figures**—or simply tens of thousands of figures more than you’re bringing in now.
- Perhaps your dream is to **switch careers**; maybe the work you’re doing now isn’t soul satisfying. You’d like to launch an orphanage; start a foundation; feed the hungry; **change the world**.
- Maybe your dream is **international travel**: you want to safari in Kenya, ride a tuk-tuk in Phnom Pehn, and then land on New Zealand’s Franz Josef glacier by helicopter.
- Your dreams could be short-term and intensely personal: **lose 30 pounds**; **make amends** with your spouse; let your teenage daughter know that, despite your recent scuffles, you still love her.
- Maybe your dreams are bigger, and more long-term: **launch an Internet startup** and sell it for a mega profit within a decade; **get your doctoral degree**; save enough for a comfortable retirement.

In today’s short video clip, which runs for a little more than 3.5 minutes, you’ll learn a long-lasting lesson: that **no matter what your dream**—big or small, near or far—**there’s absolutely no reason why you can’t achieve it**.

Click the link below to listen in as Jack Canfield, renowned speaker and co-author of Chicken Soup for the Soul series, shares about a little boy called Bobsie, whose story illustrates what you, what I, what all of us need to do to make our dreams come true.

Listen now:

Letter 2

Dear Name,

Can you spare two minutes right now to invest in yourself and your success?

Then take a look at today's short inspirational video clip by Jack Canfield, of the Chicken Soup for the Soul fame. You'll be powerfully, memorably, reminded that **all that should drive you is what's inside you**—your goals, your dreams, your ambitions.

Not anyone, not anything, else.

Jack shares precisely why we all need to **shrug off others' negativity and nay-saying**, and to **face the world with a positive, confident, can-do attitude** no matter what.

Watch today's clip right now. It's less than two minutes long.

You're worth it.

And you'll be glad you did.

Watch now:

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Letter 3

Dear Name,

If you're the kind of person I think you are:

- Motivated to make your life the best it can be
- Always striving for excellence
- Hungry for tips and techniques to feed your success

Then you're going to love today's short video clip with Chicken Soup for the Soul's Jack Canfield. In this clip, a little over four minutes long, Jack turns the typical way of thinking about how to bring about our personal excellence on its head.

It's a total flip flop. A departure from the norm. An uncovering—a DIScovering.

That's right – as Jack will share, **many of the things that you thought you needed to do to be your best, to achieve success, are actually the OPPOSITE of what needs to happen.**

Listen to Jack's story now and learn the secret to letting your natural brilliance shine forth.

Click here:

Letter 4

Dear Name,

Most of the video clips I've shared with you have been short. I'm talking less than four minutes each.

But today's clip is the shortest yet – measuring in at 54 seconds.

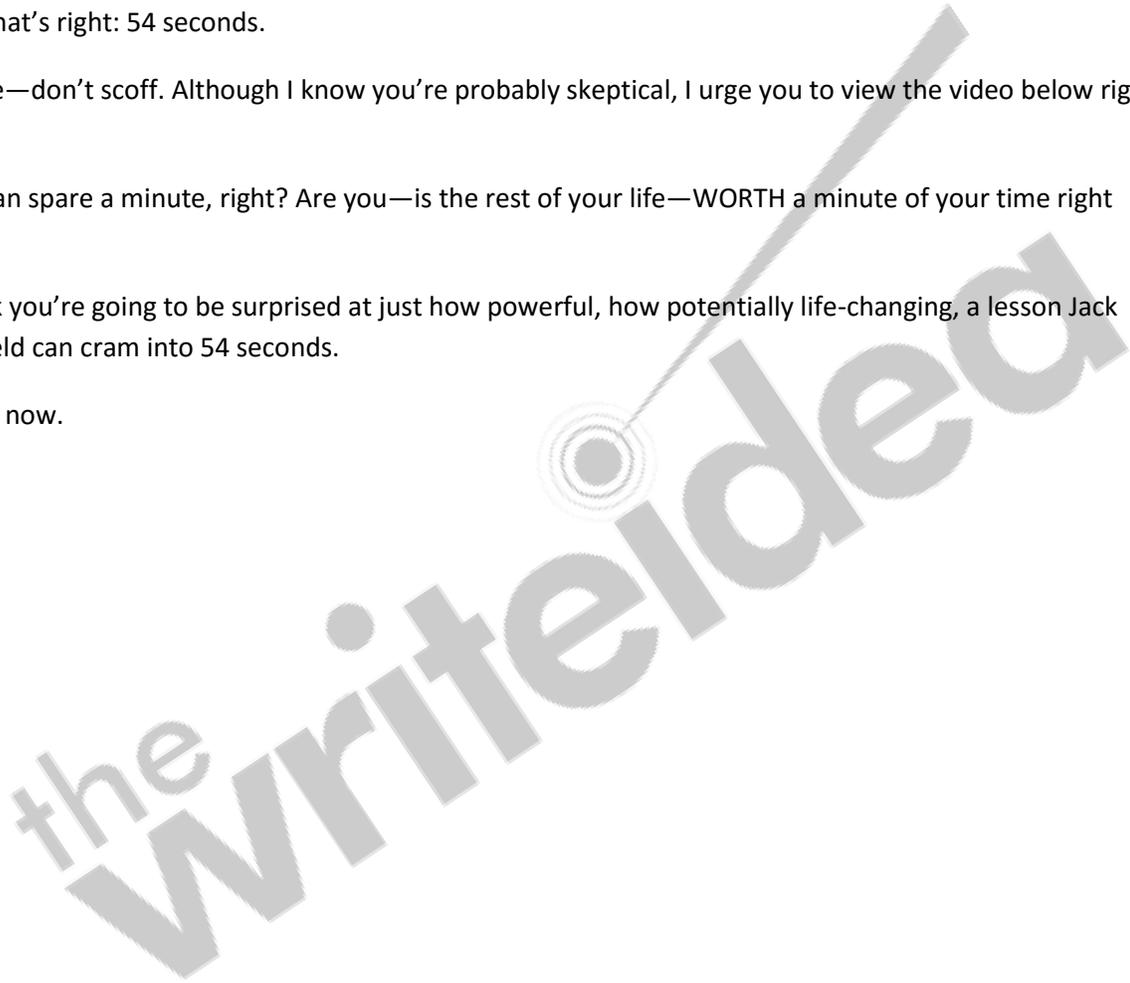
Yes, that's right: 54 seconds.

Please—don't scoff. Although I know you're probably skeptical, I urge you to view the video below right now.

You can spare a minute, right? Are you—is the rest of your life—WORTH a minute of your time right now?

I think you're going to be surprised at just how powerful, how potentially life-changing, a lesson Jack Canfield can cram into 54 seconds.

Listen now.



Letter 5

Dear Name,

Here's something to think about.

What motivates the motivators? What inspires those who inspire?

In today's inspirational video clip, Jack Canfield, co-author of the famed Chicken Soup for the Soul series, shares what he considers to be his favorite story, ever.

It's a story that, in less than two-and-a-half minutes, can—and, will, if you let it—change your world.

Believe it. Receive it.

The story is free. It's powerful. And it's available for you to watch right now.

Find out what motivates the motivators; what helps the masters like Jack Canfield get—and stay—on the path to success.

Listen now.

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Letter 6

Hello, Name.

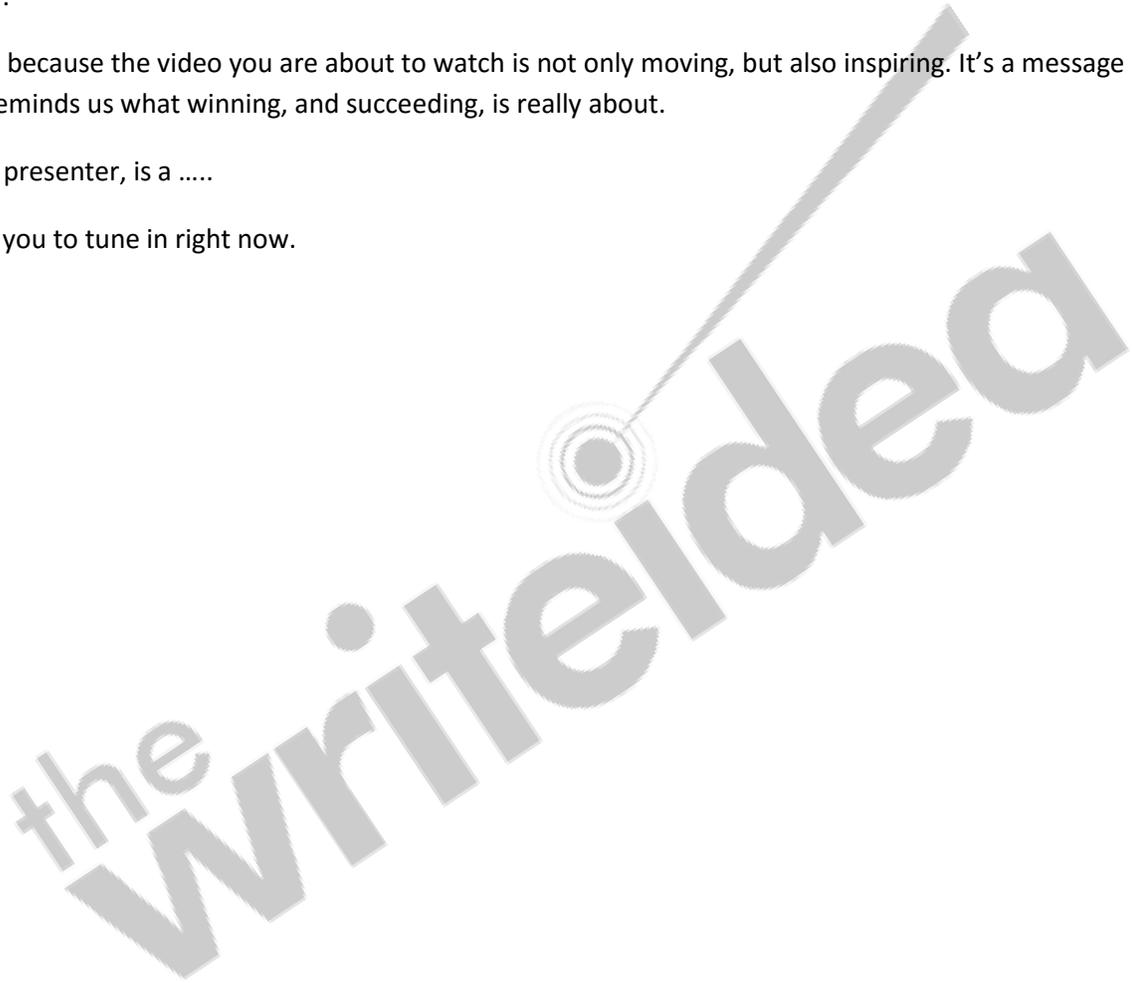
I hope you're having a fantastic day and week so far.

If you can spare 2 minutes and 15 seconds right now, your day and week are going to get substantially better.

That's because the video you are about to watch is not only moving, but also inspiring. It's a message that reminds us what winning, and succeeding, is really about.

X, the presenter, is a .....

I urge you to tune in right now.



Letter 7

Hello, Name.

After several weeks of watching our video clip series, you're probably hungering for more. And that's only natural; as humans, we thrive on continued inspiration and motivation. To the success-minded among us, like you and me, such positive input is like food—it's required. It's what keeps us going when things are good, and when the going gets tough.

In today's video, the final in our series, X is going to share how it's possible for a man to wake up a dunce one day, and a genius the next. And, you'll see how that man's story applies to me and you, and how you can use his life's lessons, and the life's lessons of several famous celebrities, to build up and hold onto a supply of confidence that will stay with you for the rest of your life.

Invest the next 3 minutes and 30 seconds watching this video. I promise that you'll come away believing more firmly in yourself and your abilities.

Ready to be inspired? Watch now.

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